Cookie policy

What are cookies?

Personal Information is collected automatically every time you visit our Website. We collect information about your computer and assign a cookie (a small, unique identifier text file). You do not provide this information. It is collected automatically as mean of supporting your visit to our Website. By continuing to browse the Website, you are agreeing to our use of cookies.

Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The use of cookies is now standard for most websites.

What kind of cookies we use?

This website uses different kinds of cookies:

- **Session cookies** (or strictly necessary cookies): These are used to track the user's progression through the site in a single visit. These are required for the site to function but are not used in any way to identify you personally. Session cookies are temporary and are automatically deleted once you leave the Website.
- **Persistent cookies** (or functionality cookies): These are used to identify the users between visits. They are not required for the site to work but may enhance customer experience. We do not store any personal data in these cookies, just a unique number that identifies customers to us.
- **Analytical/performance cookies**: They allow us to recognize and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily. We use Google Analytics to provide this service.
- **Targeting cookies**: These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Pixel Tags

In addition, certain of our web pages and html email messages incorporate "pixel tags" that allow us to track the actions of users on our Website and recipients of our email communications. Pixel tags are used to collect navigating data on our Website which helps us determining popular destinations, average rental prices, quote and conversion rates, click-through and other information which can be used to improve our customer service and to adapt our offers and services to our client's areas of interest.

Computer information

Our Website collects certain technical information from your computer each time you request a page during a visit to our website. This information is collected from your computer's web browser and may include your IP address, operating system, web browser software (e.g., Firefox, opera, Chrome, Safari, Mozilla or Internet Explorer), screen resolution, and referrer website.

How to turn off and delete our cookies?

If you are uncomfortable with the use of cookies, you can manage and control them through your browser, including removing cookies by deleting them from your 'browser history' (cache) when you leave the site.

All web browsers allow you to limit cookie behaviour or turn off cookies within the settings or options of the browser. The steps to do this are different for each browser; you can find instructions under the Help menu of your browser.

Your browser or other software you install may permit you to restrict the use of session cookies, persistent cookies or all cookies. If you elect not to permit the use of session cookies, you will not be able to use our websites or certain features of our html email messages. If you elect not to permit the use of persistent cookies only, you may still enjoy the full functionality of our websites and html email; however, if you do so, you will need to re-enter some data when starting a new website session or opening (or re-opening) an html email.